

HASTED KRAEUTLER

FOR IMMEDIATE RELEASE:

JEAN-PAUL GOUDE

GOUEMALION AT MUSEE DES ARTS DECORATIFS

November 11, 2011 - March 18, 2012

HASTED KRAEUTLER is pleased to announce **JEAN PAUL GOUDE's** retrospective **GOUEMALION** at the **Musée des Arts Decoratifs** in Paris, from November 11, 2011 - March 18, 2012.

Jean-Paul Goude's exhibition will be the artist's first retrospective spanning over 40 years and the largest collection of his art ever seen. The work exhibited will include many never-before-seen photographs, sketches, paintings, storyboards, and documentation for stage and street shows. The exhibition will also feature the locomotive that opened the 1989 Bicentennial Parade in Paris to mark the 200th anniversary of the French Revolution, famously choreographed by Jean-Paul Goude.

The retrospective is titled "Goudemalion" a term invented by Edgar Morin, a french philosopher to explain Jean-Paul Goude's relationship with his muses and process. "The legendary Pygmalion was a king from Cyprus who sculpted a statue to which Aphrodite gave life, then married this same creation. Goudemalion sculpted a statue based on the woman that he married, but he didn't make a stone statue; he made more a statue of flesh, endowed with a soul. He made it a mythic being, in which the living substance transfigures itself, without ceasing to be a living being, into a creature of dreams and of legend. So, Goude transforms and transfigures his fantasmes, which turn around the same black hole of feminine beauty: he transforms them into myth."¹

Three monographs of Jean-Paul Goude's work have been published: *Jungle Fever* (Xavier Moreau, 1981), *So Far So Goude* (Assouline, 2006) and *The Goude Touch: A Ten-Year Campaign for Galeries Lafayette* (Thames & Hudson, 2006). Thames & Hudson will publish a catalog *JEAN-PAUL GOUDE* to accompany the exhibition in 2012.

JEAN-PAUL GOUDE is represented exclusively by **HASTED KRAEUTLER**. For further information, please contact **HASTED KRAEUTLER** at 212-627-0006 or email info@hastedkraeutler.com.



Jean-Paul Goude, *Testino*, 1998

¹ Edgar Morin quoted in Musée des Arts Decoratifs press release, text translated by Alexandra Verini, Fordham University, NY